

The Australian Grains Industry Conference India 2025

9 April 2025

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9 April 2025 - Mumbai, India

Trident Bandra Kurla Hotel

For any inquiries please email: agic@ausgrainsconf.com



India is recognised as an attractive market for Australian agricultural exporters due to its rapidly growing large, diverse and wealthy consumer market, and Australia is recognised as being an attractive partner to provide support to India in identified areas of knowledge, expertise and capacity building.

Australian Grains Industry Conference (AGIC) India showcases the Australian grain value chain to marketers, processors, consumers and regulators across India.

AGIC India 2025 will be held in **Mumbai**, India, for the very first time. The Conference will take place on 9 April 2025.

AGIC India 2025 event will build on the success of the previous conferences held in Asia and will address multiple issues including:

- Crop quality
- · Quality assurance process in the supply chain
- Improving utilisation and processing efficiency of Australian grain
- Trade policy
- Market access issues.

Keynote speakers, technical experts and decision makers from Australia and India will feature throughout the program, including the Australian Ambassador to India.

AGIC India is a great opportunity to network and help secure access to the fastest growing market and learn about the value proposition and safety of Australian grain. Establish contacts with Australian exporters and India's key flour and feed processors, consumers and value chain providers.



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Major Sponsor \$8,500

- Exposure in conference hall
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- Speaking spot on the Program
- 30 complimentary tickets (for local guests)

Delegate Bag \$2,000

- Colour logo on the delegate bag
- Exposure in conference hall
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- 25 complimentary tickets (for local guests)

Program Book \$1,000

- Colour logo & exposure in the Program Book
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials & marketing campaign
- Priority full page add in the Program book
- 20 complimentary tickets (for local guests)

Lanyards \$2,500

- Colour logo on the lanyard & badge
- Exposure in conference hall
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- 25 complimentary tickets (for local guests)

Meal breaks \$1,000

- Signage during meal breaks (colour logo)
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials & marketing campaign
- 20 complimentary tickets (for local guests)

Networking Drinks \$1,500

- Networking drinks function sponsor
- Banner display at the drinks area
- Inclusion in all promotional materials & marketing campaign

For custom packages & inquiries please email: agic@ausgrainsconf.com



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Prices are in AUD ex GST

Exhibitor \$3,000

- Exhibitor Table to display your product/offering
- Exposure in conference hall
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- 30 complimentary tickets (for local guests)

Conference App \$1,000

- Branding in the Conference App
- Exposure in conference hall (bring your own pull up banner)
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- 15 complimentary tickets (for local guests)

Pull Up Banner \$1,200

- Banner display (BYO banner)
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials & marketing campaign
- 20 complimentary tickets (for local guests)

Delegate List \$1,000

- Colour logo on the lanyard & badge
- Exposure in conference hall
- Inclusion in promotional materials & marketing campaign
- Exposure in the virtual portal
- 25 complimentary tickets (for local guests)

Digital \$900

Inclusion in digital materials only:

- · Emails & marketing
- Conference App
- Conference Virtual Portal
- Conference website

Advertising \$600

- Advertising space in email marketing
- Advertising space in online portal
- Inclusion in promotional materials & marketing campaign



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